



WBTV
One Julian Price Place
Charlotte, NC 28208
(704) 374-3500

CONTRACT

<u>Contract / Revision</u> 805012 /		<u>Alt Order #</u> 06263827
<u>Product</u> AMRCNS 4 PROSPERITY		
<u>Contract Dates</u> 08/08/12 - 08/14/12	<u>Estimate #</u> 1834	
<u>Advertiser</u> Americans For Prosperity		<u>Original Date / Revision</u> 08/06/12 / 08/13/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WBTV	<u>Account Executive</u> Dave Clark	<u>Sales Office</u> Telerep-Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Mentzer Media Services
600 Farimont Avenue
Suite 306
Towson, MD 21286

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WBTV	08/08/12	08/10/12	WBTV News at 5p	5p-5:30p		:30			NM	3	\$4,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--WTF--				3	\$1,550.00			
N 2	WBTV	08/08/12	08/10/12	WBTV News at 530p	M-F 530p-6p		:30			NM	3	\$4,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--WTF--				3	\$1,650.00			
N 3	WBTV	08/08/12	08/10/12	WBTV News at 6p	M-F 6p-630p		:30			NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--WTF--				3	\$2,000.00			
N 4	WBTV	08/08/12	08/10/12	WBTV News Primetime	M-F 7p-730p		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--WTF--				3	\$1,500.00			
N 5	WBTV	08/08/12	08/10/12	Millionaire	M-F 730p-8p		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--WTF--				3	\$1,500.00			
N 6	WBTV	08/08/12	08/09/12	David Letterman	1135-1237a		:30			NM	6	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--WT---				6	\$750.00			
N 7	WBTV	08/08/12	08/10/12	WBTV News 5a	5-530a		:30			NM	3	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--WTF--				3	\$625.00			
N 8	WBTV	08/11/12	08/11/12	WBTV Sat 6a News	6-7a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$500.00			
N 9	WBTV	08/11/12	08/11/12	CBS Saturday Early Show	8-10a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----2-				2	\$700.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WBTV	08/06/12-08/12/12	CBS Saturday Early Show	8-10a	-----Sa--	:30		\$700.00	NM		
				Credited								
N 10	WBTV	08/12/12	08/12/12	WBTV Sun AM News	6-7a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$450.00			

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<u>Advertiser</u> Americans For Prosperity		<u>Original Date / Revision</u> 08/06/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
											Totals	
		Start Date	End Date	Weekdays			Spots/Week		Rate			
N 11	WBTV	08/12/12	08/12/12	CBS Sunday Morning	9-1030a		:30			NM	0	\$0.00
		Start Date	End Date	Weekdays			Spots/Week		Rate			
Week:		08/06/12	08/12/12	-----1			1		\$1,100.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WBTV	08/06/12-08/12/12		CBS Sunday Morning	9-1030a	-----Su	:30		\$1,100.00	NM		
Credited												
N 12	WBTV	08/13/12	08/14/12	Price Is Right	11a-12p		:30			NM	1	\$650.00
		Start Date	End Date	Weekdays			Spots/Week		Rate			
Week:		08/13/12	08/19/12	MT-----			2		\$650.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WBTV	08/13/12-08/19/12		Price Is Right	11a-12p	MTu-----	:30		\$650.00	NM		
Credited												
N 13	WBTV	08/13/12	08/14/12	WBTV News At Noon	12-12:30p		:30			NM	2	\$2,400.00
		Start Date	End Date	Weekdays			Spots/Week		Rate			
Week:		08/13/12	08/19/12	MT-----			2		\$1,200.00			
N 14	WBTV	08/13/12	08/14/12	WBTV News at 4p	M-F 4-4.30p		:30			NM	1	\$850.00
		Start Date	End Date	Weekdays			Spots/Week		Rate			
Week:		08/13/12	08/19/12	MT-----			2		\$850.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	WBTV	08/13/12-08/19/12		WBTV News at 4p	M-F 4-4.30p	MTu-----	:30		\$850.00	NM		
Credited												
N 15	WBTV	08/13/12	08/14/12	WBTV News at 4.30p	M-F 4.30p-5p		:30			NM	2	\$2,200.00
		Start Date	End Date	Weekdays			Spots/Week		Rate			
Week:		08/13/12	08/19/12	MT-----			2		\$1,100.00			
N 16	WBTV	08/13/12	08/14/12	WBTV News at 5p	5p-5:30p		:30			NM	2	\$3,100.00
		Start Date	End Date	Weekdays			Spots/Week		Rate			
Week:		08/13/12	08/19/12	MT-----			2		\$1,550.00			
N 17	WBTV	08/13/12	08/14/12	WBTV News at 530p	M-F 530p-6p		:30			NM	2	\$3,300.00
		Start Date	End Date	Weekdays			Spots/Week		Rate			
Week:		08/13/12	08/19/12	MT-----			2		\$1,650.00			
N 18	WBTV	08/13/12	08/14/12	WBTV News at 6p	M-F 6p-630p		:30			NM	2	\$4,000.00
		Start Date	End Date	Weekdays			Spots/Week		Rate			
Week:		08/13/12	08/19/12	MT-----			2		\$2,000.00			
N 19	WBTV	08/13/12	08/14/12	WBTV News Primetime	M-F 7p-730p		:30			NM	2	\$3,000.00
		Start Date	End Date	Weekdays			Spots/Week		Rate			
Week:		08/13/12	08/19/12	MT-----			2		\$1,500.00			
N 20	WBTV	08/13/12	08/14/12	Millionaire	M-F 730p-8p		:30			NM	2	\$3,000.00
		Start Date	End Date	Weekdays			Spots/Week		Rate			
Week:		08/13/12	08/19/12	MT-----			2		\$1,500.00			
N 21	WBTV	08/13/12	08/14/12	David Letterman	1135-1237a		:30			NM	3	\$2,250.00
		Start Date	End Date	Weekdays			Spots/Week		Rate			
Week:		08/13/12	08/19/12	MT-----			4		\$750.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
3	WBTV	08/13/12-08/19/12		David Letterman	1135-1237a	MTu-----	:30		\$750.00	NM		
See MG 21.5,21.6												
4	WBTV	08/13/12-08/19/12		David Letterman	1135-1237a	MTu-----	:30		\$750.00	NM		
See MG 21.5,21.6												
5	WBTV	08/10/12-08/10/12		Late Run Letterman	1135p-137.28a	-----F----	:30		\$750.00	NM		
Ⓜ Credited												
6	WBTV	08/10/12-08/10/12		Late Run Letterman	1135p-137.28a	-----F----	:30		\$750.00	NM		
Ⓜ MG for 21.3,21.4												

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08/08/12 - 08/14/12	AMRCNS 4 PROSPERITY	1834

<u>Advertiser</u>	<u>Original Date / Revision</u>
Americans For Prosperity	08/06/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
N 22	WBTV	08/13/12	08/14/12	WBTV News 5a	5-530a		:30			NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$625.00			
Totals											48	\$58,625.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/14/12	48	\$58,625.00	\$49,831.25
Totals	48	\$58,625.00	\$49,831.25

Signature: _____ **Date:** _____

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